



SCAHP

SOUTH CAROLINA ALLIANCE OF HEALTH PLANS

ANNUAL HEALTH CARE CONFERENCE



DECEMBER 4-6, 2024 | THE SANCTUARY AT KIAWAH ISLAND

Sponsorship Prospectus



Exclusive Sponsorship Opportunities

PRESENTING

\$10,000 (MEMBERS) \$15,000 (NON-MEMBERS)

- Opportunity to welcome attendees to the event
- Opportunity to place marketing/promotional literature on tables during dinner (giveaway must be pre-approved)
- Sponsor recognition at the event from the podium and on-site signage

SOLD

OCEAN ROOM DINNER

\$6,500 (MEMBERS) \$7,000 (NON-MEMBERS)

- Opportunity to welcome attendees to the event
- Opportunity to place marketing/promotional literature on tables during dinner (giveaway must be pre-approved)
- Sponsor recognition at the event from the podium and on-site signage
- **Two complimentary conference registrations and two discounted conference registrations****

“CORKS ON THE COAST” DINNER

\$6,500 (MEMBERS) \$7,000 (NON-MEMBERS)

- Opportunity to welcome attendees to the event
- Opportunity to place marketing/promotional literature on tables during dinner (giveaway must be pre-approved)
- Sponsor recognition at the event from the podium and on-site signage
- **Two complimentary conference registrations and two discounted conference registrations****

TASTE OF THE SOUTH DINNER

\$6,500 (MEMBERS) \$7,000 (NON-MEMBERS)

- Opportunity to welcome attendees to the event
- Opportunity to place marketing/promotional literature on tables during dinner (giveaway must be pre-approved)
- Sponsor recognition at the event from the podium and on-site signage
- **Two complimentary conference registrations and two discounted conference registrations****

SPONSORS RECEPTION - \$5,500

- Sponsor recognition at the event from the podium and on-site signage
- **Two complimentary conference registrations and two discounted conference registrations****

WELCOME RECEPTION - \$4,500

- Sponsor recognition at the event from the podium and on-site signage
- **One complimentary conference registration and one discounted conference registration****

TECHNOLOGY & ENGAGEMENT - \$4,500

- Sponsor recognition as the WiFi, QR Code and Conference web page sponsor
- Logo displayed on all digital materials and QR Code and WiFi Signage
- **One complimentary conference registration and one discounted conference registration****

SIGNATURE LUNCH WITH A VIEW - \$4,000

- Opportunity to display marketing items on dessert table (giveaway must be pre-approved)
- Sponsor recognition at the event from the podium and on-site signage
- **One complimentary conference registration and one discounted conference registration****

All Exclusive Sponsorships Include:

- Logo recognition in conference program
- Logo printed on conference signage
- Logo displayed in rotating sponsor PowerPoint
- Listing and logo on the conference webpage
- Pre and Post conference list of attendees upon request
- Opportunity to include promotional item in swag bag
- **To be included in all marketing materials, must be confirmed by October 3**
- **Discounted registrations are subject to availability. ****

Themed Sponsorship Opportunities

WILD WEST PARTY - \$4,500

- Exclusive recognition as the key sponsor for the Wild West Party
- Logo and signage displayed
- Opportunity to welcome attendees to the event
- Half page ad in conference book
- **One complimentary conference registration and one discounted conference registration ****

RODEO ROUND UP BAND ENTERTAINMENT - \$3,500

- Exclusive recognition as the entertainment sponsor
- Logo and signage displayed
- **One complimentary conference registration and one discounted conference registration ****

SADDLES AND SPURS DESSERT BAR - \$2,500

- Exclusive Dessert Bar Sponsor during the Wild West Party
- Logo and signage displayed on dessert bar
- Logo on napkins at dessert bar
- **One complimentary conference registration and one discounted conference registration ****

SIGNATURE SALOON COCKTAIL - \$2,500

- Exclusive recognition as the key sponsor for the Signature Saloon Cocktail
- Logo and signage displayed
- Opportunity to welcome attendees to the event
- Half page ad in conference book
- **One complimentary conference registration and one discounted conference registration ****

SOLD

COWBOY CARICATURE SPONSOR - \$3,500

- Exclusive opportunity to sponsor the real time digital caricature art experience during the Wild West Party
- Logo displayed on all individual caricature artwork
- Logo and signage displayed
- **One complimentary conference registration and one discounted conference registration ****

BARREL FEVER - \$2,500

- Recognition as the "Doc In a Box" Barrel Fever sponsor
- Logo and signage displayed
- **One complimentary conference registration and one discounted conference registration ****

Wellness Sponsorships to Benefit the SCAHP Foundation

EXPLORE THE SHORE 5K - \$4,000

- Exclusive opportunity to be the SCAHP Foundation Benefit Wellness Sponsor
- Logo displayed on participants' T-shirt and signage
- Sponsor representative to be honorary race starter with opportunity to welcome runners
- **One complimentary conference registration and one discounted conference registration****

RISE AND FLOW BEACH YOGA- \$4,000

- Exclusive opportunity to be the SCAHP Foundation Benefit Wellness Sponsor
- Logo displayed on participants giveaway and signage
- **One complimentary conference registration and one discounted conference registration****

All Themed Sponsorships Include:

- Logo recognition in conference program
- Logo printed on conference signage
- Logo displayed in rotating sponsor PowerPoint
- Listing and logo on the conference webpage
- Pre and Post conference list of attendees upon request
- Opportunity to include promotional item in swag bag
- **To be included in all marketing materials, must be confirmed by October 3**
- **Discounted registrations are subject to availability. ****

Specialty Sponsorship Opportunities

BOCCE TOURNAMENT HAPPY HOUR - \$5,000

- Logo displayed on signage during the happy hour and oyster roast
- Logo on cocktail napkins
- **Two complimentary conference registrations and two discounted conference registrations****

SOLD

OYSTER ROAST - \$5,000

- Logo displayed on signage during the happy hour and oyster roast
- Logo on cocktail napkins
- **Two complimentary conference registrations and two discounted conference registrations****

LANYARD - \$2,500

- Color logo given to all conference attendees
- Special recognition from the podium during the conference
- **One complimentary conference registration and one discounted conference registration****

SOLD

BREAKFAST (2 AVAILABLE)

\$3,000 (MEMBERS) \$3,500 (NON-MEMBERS)

- Sponsor recognition at the event from the podium and on-site signage
- **One complimentary conference registration and one discounted conference registration****

REGISTRATION DESK - \$2,500

- Sponsor of the refreshments at registration
- Signage displayed during the conference at the registration desk
- Logo on the registration desk
- **One complimentary conference registration and one discounted conference registration****

CONFERENCE BAG - \$2,500

- Logo on official bag given to all conference attendees
- Special recognition from the podium during the conference
- **One complimentary conference registration and one discounted conference registration****

HOTEL KEY CARD - \$4,000

- Logo on all hotel key cards
- Special recognition from the podium during the conference
- **One complimentary conference registration and one discounted conference registration****

PROGRAM - \$2,500

- Color sponsor message on inside back cover of program
- **One complimentary conference registration and one discounted conference registration****

BREAK - \$2,500 (2 AVAILABLE)

- Signage during break listing your company as sponsor
- **One complimentary conference registration and one discounted conference registration****

All Speciality Sponsorships Include:

- Logo recognition in conference program
- Logo printed on conference signage
- Logo displayed in rotating sponsor PowerPoint
- Listing and logo on the conference webpage
- Pre and Post conference list of attendees upon request
- Opportunity to include promotional item in swag bag
- **To be included in all marketing materials, must be confirmed by October 3**
- **Discounted registrations are subject to availability. ****

General Sponsorship Opportunities

PLATINUM SPONSOR – \$7,000 (MEMBER) \$8,500 (NON-MEMBER)

Platinum Sponsors receive an exclusive networking opportunity with SCAHP health plan leaders, including medical and pharmaceutical directors, in one of two formats. Each Sponsor selects the format it prefers.

- **Option 1: Table Host for Breakfast (up to 4 slots)** Sponsor selects the health plan to host for this exclusive networking opportunity. Each table holds up to 10 seats for sponsor representatives and health plan guests. In the event multiple sponsors request the same health plan, we will “draw straws” to resolve the conflict.
- **Option 2: Platinum Sponsors Luncheon (up to 5 slots)** Exclusive lunch with health plan leaders with an opportunity to make a private presentation to all health plans. Sponsors and the health plans will dine together. After lunch, Sponsors will individually give a brief presentation to the plans. After all presentations are concluded, all Sponsors will enjoy networking dessert and coffee time with the plans.
- One exhibit table or single space for free-standing display
- Three complimentary Conference registrations for company representatives*
- Discounted Registration Fee for up to three company representatives**
- Three tickets to the Sponsors’ Reception with health plan leaders and special guests
- Prominent billing on promotional and registration materials (both digital and print)
- Recognition with company logo and hyper-link on Conference website
- Recognition in Conference program
- Special signage with company logo in high traffic and Conference event areas

GOLD SPONSOR – \$4,000 (MEMBER) \$5,000 (NON-MEMBER)

- One exhibit table or single space for free-standing display
- Two complimentary Conference registrations for company representatives*
- Discounted registration fee for additional two company representatives (**Discounted registrations are subject to availability**) **
- Two tickets to the Sponsors’ Reception with health plan leaders and special guests
- Recognition with company logo and hyper-link on Conference website
- Recognition in Conference program
- Special signage with company logo in high traffic and Conference event areas

SILVER SPONSOR – \$3,000 (MEMBER) \$4,000 (NON-MEMBER)

- One exhibit table or single space for free-standing display
- One complimentary Conference registration for company representative*
- Discounted registration fee for one additional company representative (**Discounted registrations are subject to availability**) **
- One ticket to the Sponsors’ Reception with health plan leaders and special guests
- Recognition with company logo and hyper-link to company website on Conference website
- Recognition in Conference program
- Special signage with company logo in high traffic and Conference event areas

For more information on any sponsorships, please call the SC Alliance of Health Plans at (803) 256-9003 or e-mail cclyburn@scalliance.org.

You are responsible for completing the individual conference registration form. If your sponsorship includes a complimentary or discounted registration(s), please contact SCAHP to complete registration.

Cancellation Policy: Sponsorships are non-refundable. Once sponsorship commitment is made, the company is responsible for sponsorship cost.